

www.localsolidaritydays.eu #LocalSolidarityDays



For local elected officials only!

Take part to the #LocalSolidarityDays video campaign!

- 1. Are you a local or regional elected official?
 - Yes: Go to point 2
 - No: Check <u>localsolidaritydays.eu</u>, take part to events, speak about the EDLS around you, especially to your local or regional elected officials!
- 2. Have you already signed the EDLS Charter?
 - o Yes: Go to point 3
 - No: Go to <u>localsolidaritydays.eu/agenda</u>, read the Charter in your own language and sign it!
- 3. Ask other mayors, councillors or presidents of regions to sign it as well in a small video! How? Check below:

How to make your video?

- Record yourself or ask someone to record you with a smartphone or webcam (prefer landscape format, be careful that you don't have the sun behind you, make sure you are not in a noisy environment)
- In less than 1 minute, explain why you have signed the EDLS Charter and tell other local and regional elected officials why they should sign it now!
- Download the "video templates for mayors" at the bottom of localsolidaritydays.eu/communication-toolkit
- Add the "intro" at the beginning and "outro" at the end of your video with the programme of your choice
- Post it on Twitter with <u>#LocalSolidarityDays</u> or on your Youtube channel

Still need help?

- Check videos by AICCRE.
- Send an email to Hervé Devavry <u>Herve.Devavry@ccre-cemr.org</u> and Lur Fernandez Salinas <u>Lur.FernandezSalinas@ccre-cemr.org</u>



